



# GIJANG COUNTY NEWS

# 10 2025

## GIJANG, FULL OF HAPPINESS : A DOOR TO THE FUTURE

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### Into the “Three Colors of Festivals” Coloring Gijang’s Autumn

As autumn arrives, a variety of festivals highlighting the unique characteristics of Gijang-gun will be held throughout the region. From the ecological and cultural Jeonggwan Ecological Stream Learning & Culture Festival, to the fresh flavors of the Gijang Grilled Eel Festival, and the Cheolma Korean Beef Bulgogi Festival, one of Busan’s signature food festivals, a rich series of events will unfold from October through early November.



#### The 11th Jeonggwan Ecological Stream Learning & Culture Festival

October 17–19, Jeonggwan-eup, Jwagwangcheon Stream Area

The Jeonggwan Ecological Stream Learning & Culture Festival is a distinctive event set amid the scenery of Jwagwangcheon Provincial Garden, themed around “learning and culture” with a wide variety of programs. Recognized for its outstanding content, it has also been selected as a “2025 Busan Promising Festival.” On the opening day, October 17, various interactive booths and a performance by guest

singers marked the beginning of the festival. On the second day, events such as a drawing contest, essay writing contest, street parade, opening ceremony, and youth cultural event were held. On the final day, October 19, a family walking event, children’s song contest, and celebratory performances brought the festival to a celebratory finale.

#### The 19th Gijang Grilled Eel Festival

October 24–26, Chiram Port, Ilgwang-eup

The Gijang Grilled Eel Festival is held to promote the distinctiveness of eel, one of Gijang-gun’s representative specialties, and from this year, it will be hosted exclusively at Chiram Port. Beginning with an opening celebratory performance, the festival will feature the National Chiram Song Concert, street performances, and a spectacular multimedia fireworks show over the sea. Participatory programs include the Barehand Eel Catching

Contest and marine science ecological experience programs for children. During the festival, booths will offer special 20% discounts on raw and grilled eel. As a linked event, the local flea market “Pado Market in Mundong” will be held nearby at Mundong Breakwater (722 Munoseong-gil, Ilgwang-eup) from October 25 (Sat) to 26 (Sun).



#### The 15th Cheolma Korean Beef Bulgogi Festival

October 29–November 2, Cheolma Urban Agriculture Park

The Cheolma Korean Beef Bulgogi Festival, a much-loved culinary festival in Busan, is held to promote the excellence of Cheolma Korean beef bulgogi and local agricultural and marine products. Starting with the opening ceremony on October 29, the festival will feature the Kayo Sarang Concert with popular singers. Until the closing day, daily programs such as citizens’ singing contests and live music performances will en-

liven the atmosphere. Additional participatory events include a free tasting event of a giant Korean beef yukhoe bibimbap, rodeo games, and various programs for children and youth. At the festival’s food market and direct farm produce market, visitors can enjoy and purchase Cheolma’s premium Korean beef bulgogi and fresh local agricultural products at more affordable prices than usual.



## The 106th National Sports Festival and the 45th National Para Games to Be Held

The 106th National Sports Festival (October 17–23, seven days) and the 45th National Para Games (October 31–November 5, six days) are being hosted in Busan for the first time in 25 years. The opening ceremony of the National Sports Festival was held on October 17 at the Busan Asiad Main Stadium. In Gijang-gun, a torch relay ceremony was held the day before the opening, on Thursday, October 16, at the Gijang Hyundai Motor Dream Ballpark, with the torch passing through Daebyeon Port and Haedong Yonggungsa Temple. In Gijang-gun, nine events including billiards and table tennis will be held during the National Sports Festival, while five events including golf and football will take place during the National Para Games.



### 2025 National Sports Festival · National Para Games Gijang-gun Competition Schedule

#### ▶ 2025 National Sports Festival Gijang-gun Competition Schedule

| No | Event             | Category                                                                                             | Schedule   | Venue                                                                                      |
|----|-------------------|------------------------------------------------------------------------------------------------------|------------|--------------------------------------------------------------------------------------------|
| 1  | Football          | Men's General Division, Men's Under-18 Division                                                      | Oct. 16–23 | Gijang World Cup Village (Artificial Turf B, Natural Grass A, B)                           |
| 2  | Baseball·Softball | Men's General Division, Men's Under-18 Division, Women's General Division, Women's Under-18 Division | Oct. 17–23 | Hyundai Motor Dream Ballpark (Auxiliary B, Main Baseball Stadium), Gijang Softball Stadium |
| 3  | Table Tennis      | All Categories, Overseas Koreans                                                                     | Oct. 18–22 | Gijang Gymnasium                                                                           |
| 4  | Cycling           | MTB                                                                                                  | Oct. 20    | Ilgwangsan Theme Forest Road                                                               |
| 5  | Golf              | All Categories, Overseas Koreans                                                                     | Oct. 19–23 | Asiad Country Club (Asiad CC)                                                              |

#### ▶ 2025 National Para Games Gijang-gun Competition Schedule

| No | Event        | Category                                                                       | Schedule       | Venue                                                                                                                               |
|----|--------------|--------------------------------------------------------------------------------|----------------|-------------------------------------------------------------------------------------------------------------------------------------|
| 1  | Golf         | Field                                                                          | Nov. 3–5       | Asiad Country Club (Asiad CC)                                                                                                       |
| 2  | Football     | Intellectual Disability, Hearing Impairment, Cerebral Palsy, Low Vision, Blind | Nov. 1–5       | World Cup Village Football Stadium (Artificial Turf A, Natural Grass B, Natural Grass A), Gijang Busan Bank Training Center Stadium |
| 3  | Table Tennis | Physical Disability, Visual Impairment                                         | Oct. 31–Nov. 5 | Gijang Gymnasium Table Tennis Hall, Gijang Busan Bank Training Center Lecture Hall                                                  |

## Birth of Gijang-gun Tourism Characters “Gijang Friends”

A new set of tourism characters representing the charm of Gijang has been selected. The newly unveiled characters are three figures inspired by Gijang's specialties, anchovies and kelp – Gijang Ajae, Dasimi, and Merchi. They have been redesigned in a distinctive and friendly style from the grand prize-winning work of the tourism character design contest held last July. “Gijang Ajae” is a cheerful and approachable market vendor selling dried anchovies, portrayed as a versatile character skilled at both work and child-care. “Dasimi” works at Gijang Ajae's anchovy shop during the day and enjoys over-the-top (OTT) streaming at home after work, representing an everyday lifestyle character. “Merchi” is a baby anchovy whose thoughts remain a mystery, but who follows Gijang Ajae around as a cute and lovable companion. Going forward, these three characters – the “Gijang Friends” – will serve to promote the friendly image of Gijang as a tourist city.



### 2025 Second Half Gijang-gun Scholarship Selection

- Application Period: October 1 (Wed) – October 31 (Fri)
- How to Apply: Visit the Community Service Center of your eup/myeon (township) of residence
- Selection Categories: Academic Excellence · Welfare · Multiple-Children (University Students), Special Talent (Elementary, Middle, High School, University Students)
- Eligibility: As of September 25, 2025, applicants must have resided in Gijang-gun continuously for at least one year according to resident registration, and must meet the conditions for each category
- Required Documents: Application Form, Certificate of Enrollment, Copy of Bank Account, Academic Transcript (1st Semester 2025 / University Students), Certificate of Tuition Payment and Certificate of Scholarship Benefits (2nd Semester 2025 / University Students), Proof of Awards (Special Talent)
- For inquiries: Department of Education and Youth, 051-709-4334

## Operation of Gijang-gun 365 All-Day Childcare Centers

- Facilities: Gijang-gun General Social Welfare Center Childcare Center (Gijang-eup), Jeonggwan 2 Childcare Center (Jeonggwan-eup)
- Eligible Users: Children of residents of Gijang-gun or employees working in workplaces located in Gijang-gun who require holiday or 24-hour childcare
- Fees: No more than 4,000 KRW per hour (No more than 5,000 KRW per hour for children with disabilities)  
※ Children eligible for childcare fee support: No personal payment required
- How to Apply: By phone or in-person reservation
  - Gijang-gun General Social Welfare Center Childcare Center ☎ 724-8811
  - Jeonggwan 2 Childcare Center ☎ 727-6656



October 24 (Fri) ~ October 26 (Sun)

Time | 16:00 ~ 21:00

Venue | Jwagwangcheon Local Garden (Witgol Park),  
Jeonggwan 7-8-ro Commercial District

● Advance Sale: October 10 ~ 23

Filled with Various  
Family Experiences  
and Performances

Dolphin  
Playground

Pop-up Performances  
Visiting Stores

Dolphin Band

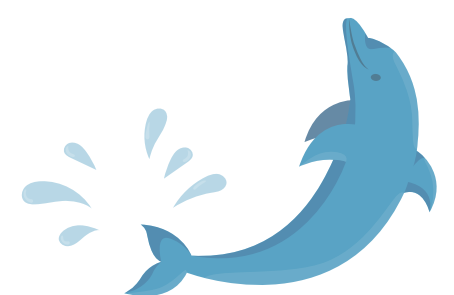
Experience Coupons  
Usable at Over 80  
Stores

Up to 50% Off

## “Jeonggwan Dolphin Street Opening Festa” Announced

The 2025 Busan Sale Festa “Jeonggwan Dolphin Street Opening Festa” will take place from Friday, October 24 to Sunday, October 26 at Witgol Park in Jeonggwan and the surrounding commercial district (Jeonggwan 7-ro to 8-ro). The event is designed to revitalize the commercial area around the Jeonggwan Dolphin Fountain Square, which has declined since COVID-19. Organized and created directly by local merchants, the festival will feature the “Dolphin Playground” at the center of Jwagwangcheon Witgol Park, offering family-participation experiences, games, and a variety of

stage performances. The “Visiting Dolphin Music Band” will also surprise participating shops with pop-up guerrilla performances. In addition, consumption coupons usable at more than 80 shops around Dolphin Street will be available at up to 50% discount through advanced sales from October 10 to October 23, on a first-come, first-served basis.



## 2025 Gijang Sharing Free Market & Small Concert

October 25, 2025 (Sat) 11:00 ~ 17:00  
Saemaoul Children's Park, Gijang-eup  
(across from Gijang Middle School)

### Main Events

- Free Market Operation (Seller recruitment until October 2)
- Experience Booths by the Childcare Center Association
- Promotional Booth for Customized Welfare Services on the Go
- Lotte World Photo Session (11:00)
- Bubble Show & Magic Show (16:00)



2025

## Ilgwang-eup Free Market

Date | November 8, 2025 (Sat) 10:00-17:00

Venue | Ilgwang Station Square  
(892 Samseong-ri, Ilgwang-eup)

### Recruitment of Free Market Sellers & Busking Performers

Application Period | October 14 (Tue) ~ October 17 (Fri), 2025  
09:00-18:00 (excluding lunch break)

Application Venue | General Affairs Team, 2F, Ilgwang-eup Community Service Center On-site applications accepted on a first-come, first-served basis (priority given to Ilgwang-eup residents)

### Main Events

- Free Market (clothing, miscellaneous goods, handmade products)
- Various Experience Booths
- Busking Performances
- Magic Show

October 10 is Pregnant Women's Day

## Gijang-gun Supports Pregnant Women!

To mark Pregnant Women's Day (October 10), Gijang-gun is conducting a large-scale campaign through October 24 to support local pregnant women. Under the theme "Happy Moms, Here in Gijang", a variety of programs are being implemented, including a commemorative one-day lecture for Pregnant Women's Day, inspections of service providers offering maternal and newborn health management services, strengthened nutritional support for pregnant women, a smoking cessation clinic registration event for expectant fathers, and a "Pregnant Women's Support Walking Challenge."

### Support 1

#### Commemorative One-Day Lecture for "Pregnant Women's Day"

**Lecturer:** Kim Kyung-mi (Director, Center for Empathy and Growth)

**Date & Time** September 25, 2025, 10:30 **Venue** Chasung Art Hall, Gijang-gun Office

**Target** Pregnant women and families with infants and young children in the district

**Theme** "An Emotional Journey from My Heart to Yours"  
Managing caregivers' emotions for raising healthy children

### Support 2

#### Strengthened Nutritional Support for Pregnant Women

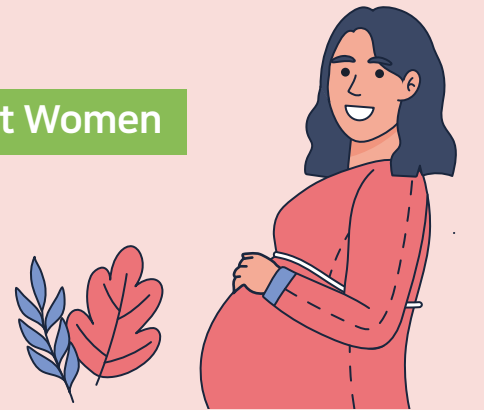
**Period** September 25 - October 24, 2025

**Venue** Main Office and Jeonggwan Aga Mom Center

**Target** Registered pregnant women in the district

**Details** Provision of iron supplements, etc.

**Method** Two additional bottles of iron supplements will be provided to pregnant women after 16 weeks of pregnancy! (Within the limit of five bottles per person during the pregnancy period)



### Support 3

#### Mental Health Support for Visitors

**Period** September 25 - October 24, 2025

**Venue** Main Office and Jeonggwan Aga Mom Center

**Target** Visitors to the Aga Mom Center

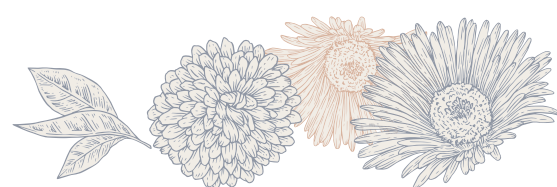
**Linked Institution** Gijang-gun Mental Health Management Center

**Details & Method** Guidance and encouragement for taking the Edinburgh Postnatal Depression Scale (EPDS), delivery of results, and follow-up referral for high-risk groups

## Cheolma Urban Agriculture Park Hosts "Autumn Chrysanthemum Festival"

The Gijang-gun Autumn Chrysanthemum Festival will be held over four days from October 22 to 25 at Cheolma Urban Agriculture Park. The festival will feature a variety of chrysanthemums produced by five local flower growers' groups, along with floral exhibitions, flower sculptures, and photo zones offering plenty to see.

In particular, during the festival period, various programs will be held, including a Flower Sharing Event, Potting Experience, and a Direct Sales Market for agricultural products.

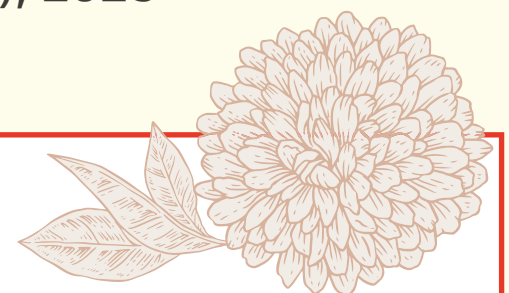
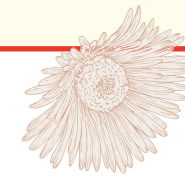


## Colored with Autumn Chrysanthemums

October 22 (Wed) - October 25 (Sat), 2025  
Cheolma Urban Agriculture Park

### Program Details

- Flower Sharing Event (4 days)
- Potting Experience (4 days)
- Exhibition and Sale of Agricultural Products by Gijang-gun Crop Growers' Association
- Exhibition and Sale by Dongbusan NongHyup Agricultural Supplies
- Busking Performances with Chrysanthemums
- Busan City Community Madang Experience Program - Oct. 24 (Fri), 25 (Sat)



## Guidance on the 2nd Round of Interest Support Program for Jeonse Housing Loans for Multi-Child Families without Homes

- Eligible Applicants (all conditions must be met)
  - ▶ As of the application date, both parents and children must be without a home and residing in Gijang-gun
  - ▶ Household income at or below 180% of the median income standard
  - ▶ Multi-child households with three or more children under the age of 18
- Support Details: 1.5% of the outstanding balance of the jeonse housing loan, up to 1 million KRW per year (limited to once annually, up to five times in total)
- Application Period: October 1 (Wed) - October 30 (Thu)
- How to Apply: One parent must apply in person at the Community Service Center of their eup/myeon (township) of residence
- For inquiries: Department of Family Welfare, 051-709-4655



## Notice of 2025 Safe Korea Disaster Response Drill

- Date & Time: October 29 (Wed), 09:00 - 17:00 (Main Drill: 14:00 - 16:00)
- Venue: Jeonggwan Children's Library
- Resident Cooperation: Please refrain from parking or stopping near Jeonggwan Children's Library and cooperate with traffic detours.  
※ Do not mistake smoke bombs or sound effects for an actual fire.